



## 2015 SPONSORSHIP PROGRAM

	<b>*ALL-STAR*</b>	<b>JAMMER</b>	<b>PIVOT</b>	<b>BLOCKER</b>	<b>REFEREE</b>	<b>SUPERFAN</b>
	\$2,000	\$1,200	\$800	\$500	\$350	\$175
Bout program ad	Full Page Color	Full Page B&W	½ Page B&W	½ Page B&W	¼ Page B&W	⅛ Page B&W
Banner displayed at home bouts (provided by sponsoring business)	yes	yes	yes	---	---	---
Link on website (www.lehighvalleyrollergirls.com)	yes	yes	yes	yes	yes	yes
Tickets to home bouts	6 season tickets	4 season tickets	4 tickets to 3 bouts	4 tickets to 2 bouts	4 tickets to 1 bout	---
Announcers mention business at home bouts	See Note Below	2-6 times	2-6 times	2-6 times	2-6 times	---
Merchandise credit	\$100	\$75	\$50	\$30	\$15	---
Rollergirl appearances	2	1	---	---	---	---

**\* ALL-STAR PACKAGE:** Only 2 available! When you purchase the All-Star package, you are sponsoring either the Penalty Box or the Jam line and your business will become synonymous with one of these two positions on the track. Your business will be announced as players are sent to the penalty box or as the players line up on the jam line at the start of a jam.

Advertise in our Bout Programs:

<b>AD SIZE</b>	<b>INDIVIDUAL RATES</b>	<b>SEASON RATES</b>
⅛ Page B&W (2.5 x 2 in.)	\$20	\$100
¼ Page B&W (2.5 x 4 in.)	\$40	\$140
½ Page B&W (5 x 4 in.)	\$70	\$250
Full Page B&W (5 x 8 in.)	\$100	\$350
Full Page Color (5 x 8 in.)	\$125	\$450

☆501(c)7 Charitable Non-Profit ☆ Member of the Women's Flat Track Derby Association

☆Current Membership of 35 women ranging in age from 18 to 50+

☆Made up of three teams: Blast Furnace Betties, Metal Vixens and All-Stars

☆Recognized in the Morning Call, Pulse Weekly, B104, Cat Country, WZZO, 69 News and PBS

☆Over 4,600 Fans on Facebook

☆We actively support a variety of local charities through financial donations, specific item contributions and by donating our time.

☆The Women's Flat Track Derby Association has used extensive surveys to collect data on the spending power of roller derby fans:

33% have a yearly salary of \$75,000 or higher.

80% know the businesses that support their local league

75% have patronized businesses that sponsor their local league

For more information and opportunities, email [sponsorship@lehighvalleyrollergirls.com](mailto:sponsorship@lehighvalleyrollergirls.com)

**WWW.LEHIGHVALLEYROLLERGIRLS.COM**